


CHAHAT SONEJA

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About me

I'm a junior graphic designer with a postgraduate degree in Advertising-Art Direction from Humber College in Toronto. My passion lies in blending traditional artistry with dynamic digital design. I'm eager to apply my creativity and gain valuable experience in a dynamic organization, where I can contribute fresh, innovative ideas to visually compelling solutions.

Contact

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 Toronto, ON M8V2J2

Education

Post Graduate Certificate In Advertising-Art Direction GPA 81

Humber College Institute of Advanced Learning and Technology, Toronto, ON

August 2016- July 2020

Bachelor Of Visual Arts (Specialisation-Painting) GPA 73.5

World University of Design, Sonipat, Haryana

Skills

- ◆ Art Direction
- ◆ Graphic Design
- ◆ Photography Adobe
- ◆ Photoshop
- ◆ Visual Arts
- ◆ Printmaking
- ◆ Copywriting
- ◆ Adobe Illustrator
- ◆ Adobe Indesign
- ◆ Adobe Premier Pro

Awards

 Graphic Design category

D&AD New Blood Portfolio Award

 Digital Art category

Second position Humber Student Art Show 2023

Publications and exhibitions

- ◆ Yarn Bomb Zine
- ◆ Quarantine Edition 2
- ◆ Coin-Operated Press Hallozine
- ◆ Minnow Literary Magazine
- ◆ Orange Blush Zine
- ◆ Pancakes and Booze Art Show at Revival Bar, College Street, Toronto
- ◆ Roots Show organised by Arts Etobicoke (March 28th- May 1st, 2023)

Work Experience

◆ January 2021 - August 2021

Documentation Intern Charcoal Foundation Bongora

1. Documented performances through sketches and photographs, capturing the event's essence.
2. Conveyed mood and atmosphere, enhancing Charcoal Foundation Bongora's unique experiences.
3. Created compelling visuals for promotions, attracting a wider audience.
4. Provided valuable insights, enhancing overall event experience.

◆ September 2019 - October 2019

Contributor Late Harvest (Project)

1. Collaborated with resident artist and other students on a site-specific project, bringing fresh perspectives to execute the project.
2. Executed creative decisions efficiently through effective collaboration.
3. Developed proficiency in planning and executing outdoor projects, expanding artistic possibilities.
4. Enhanced problem-solving and adaptability in unpredictable environments.
5. Acquired technical expertise in diverse materials and mediums.
6. Developed a unique artistic style and techniques, adding depth to the project.

◆ September 2019 - October 2019

Participant - Radical Bodies - Slipping into Beyond (Workshop cum Performance Art project)

1. Attended performance art workshop, learning new techniques and expressions.
2. Collaborated and exchanged ideas with fellow artists.
3. Received feedback to enhance skills.
4. Improved artistic abilities and knowledge through the workshop.

◆ June 2019 - June 2019

Intern - The Partition Museum

1. Created portraits, merchandise, and oral history interviews, enriching the museum's collection.
2. Updated data, wrote comic content, and documented survivor experiences, enhancing visitor engagement and understanding.